



October is a very busy month. This month brings an end to Daylight Savings Time and welcomes Eastern Savings Time. Remember to set your clocks back on October 26th. Fall is here and winter will soon be on its way. Does anyone know how many shopping days til Christmas????



Happy 228th Birthday to the United States Navy who celebrated on October 13, 2003. As we celebrate 228 years of outstanding service, we pay homage to the tens of thousand of exceptional men and women, civilians, sailors, marines, soldiers and airmen who are all committed to the goal of American Freedom.



Celebrations - This month we also celebrate Columbus Day, Boss's Day, United Nations Day, National Apple Month and Halloween - Jack-o-Lantern's, Witches, Goblins and Ghosts - what a wonderful time of year !!!



November's Upcoming Events



Election Day
World Peace Day

Veteran's Day
National Family Week

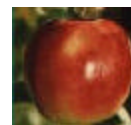
USMC Birthday
Thanksgiving

DeCA Customers Are Enjoying National Promotions

- Northwest Pear Bureau
- Bartlett and Red Bartlett Available by October 15th, 2003.
- Green Anjou and other varieties Available by October 30th 2003.



Featured Item of the Month – Apples



Apples come in many varieties such as Braeburn, Crispin/Mutsu, Empire, Fuji, Gala, Golden Delicious, Granny Smith, Idared, Jonathan, McIntosh, Newtown, Red Delicious, Rome, Cameo, Cortland, Gravenstein, Jonagold, Cripps Pink, Winesap/Stayman, and York. When selecting apples, avoid fruit with bruises, broken skin, or internal browning. Select apples that are bruise-free and firm to the touch, with good color(color depends on the variety), flavorful taste, and pleasant smell. Refrigerate apples so they will continue to ripen after harvest. To avoid discoloration, keep the surface of apples dry. Do not rinse until just before ready to use. Apples are Saturated Fat Free, Sodium Free, Cholesterol Free, a Good Source of Fiber and most of all Fat Free.



MUST READ - WHAT'S HOT - WHAT'S NOT!!

	<u>Produce Market Update</u>			
<u>ITEM</u>	<u>SUPPLY</u>	<u>QUALITY</u>	<u>MARKET</u>	<u>STATE</u>
	Fair	Good	Lower	NC/NY
	Good	good	Lower	NC/NY
Cabbage, Green	Fair	Fair	Steady	NY
Cucumbers, Super Selects	Good	Good	Higher	GA
Corn, Yellow, White, Bicolor	Good	Good	Steady	GA
Onions, Yellow jumbos, red jumbos	Good	Good	Steady	COL/NY
Green Bell Peppers	Good	Good	Lower	GA
Potatoes, Baking	Good	Good	Higher	COL, WI
White potatoes	Good	Good	Steady	DE
Sweet Potatoes	Good	Good	Steady	NC
Sweet Potatoes	Good	Good	Lower	LA
Squash, Zucchini	Good	Good	Lower	GA
Tomatoes	Good	Good	Steady	FL
Eastern Apples (Red, Gold, Gala, MacIntosh)	Good	Good	Lower	NC/VA/NY
Navels	Good	Good	Higher	FL
Red Grapefruit	Good	Good	Lower	FL
Tangerines	Good	Good	Lower	FL
Asparagus	Good	Good	Steady	CA/MX
Artichokes	Good	Good	Strong	CA
Broccoli Crowns	Good	Good to exc	Strong	CA
Cauliflower	Good	Exc to good	Steady	CA
Celery and Celery Hearts	Good	Good	Strong	CA
Iceberg Lettuce	Good	Good to Fair	Strong	CA
Strawberries	Good	Good		CA
Persimmons	Good	Good to exc		CA



DID YOU KNOW ?????

- ★ The **PBO New England** Produce Specialist conducted an unannounced safeguard visit at vendors Tourtellot Inc, Providence RI and Peter Condakes Co., Chelsea MA. Fresh fruits and vegetables schedules for delivery to State schools in Vermont, Maine, and New Hampshire were inspected prior to delivery. The product quality and vendors storage conditions met the Produce Buying Office expectations.
- ★ In less than 24 hours, **DSO Seattle** and its supplier for Navy ships, SYSCO, responded to emergency requirements in support of the USS Jackson and the USS Michigan. The customers were very appreciative of the customer service and vendor responsiveness to meet their needs in such a short period of time.
- ★ **DSO Tidewater** supported Operation Enduring Freedom with a special airlift destined to Kuwait for our troops consisting of 30 tri-walls, 25,920# of Gatorade. Also, DSO Tidewater supported Navy Exchange with two special airlifts this week. The first consisted of two tri-walls of chilled items destined for Bahrain and the second shipment consisted of ten tri-walls of chilled items destined for Naples, Italy.
- ★ On September 30, 2003, the Chief of the Produce CBU along with the Eastern Region Chief and a headquarters rep visited **PBO Jessup**. They met our staff, saw our warehouse operation and visited Ft. Belvoir, Andrews AFB. and Ft. Meade Commissaries.
- ★ Once again, **Ft. Benning Produce Department** has won the California Summer Fruit Contest Large Store in the Eastern Region. First Prize is an all expense paid trip to the PMA in sunny Orlando, Florida. GO FT. BENNING PRODUCE!!!!!!!!!!!!!!

Please feel free to provide your comments directly to me at
Cynthia.Ayres@dla.mil

*Remember, as Kevin Spacey said in his movie K-PAX,
Our customers should always be able to say:*



“THE PRODUCE WAS WORTH THE TRIP !!”